Case: 1:03-cv-03504 Document #: 1 Filed: 05/22/03 Page 1 of 21 PageID #:1

MAY 2 7 2003

# IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS **EASTERN DIVISION**

MAY 23 763

DIRECTV, Inc.,

Plaintiff,

V.

FERMIN PEREZ, TOM DAVERN,
DARREN DEBOY, SCOTT EGGERS,
KEVIN FREY, MIKE GIBAS, TOM LONG, §
KELLI PAWLISZ, and DOUG SWANSON. KELLI PAWLISZ, and DOUG SWANSON

Defendants.

JUDGE COAR

MAGISTRATE JUDGE BROWN

## PLAINTIFF DIRECTV, INC.'S ORIGINAL COMPLAINT

Plaintiff, DIRECTV, Inc. ("DIRECTV"), by its attorney, complaining of the Defendants herein respectfully sets forth and alleges, upon information and belief, as follows:

### I. PRELIMINARY STATEMENT

This lawsuit involves the surreptitious possession and use of illegal devices and 1. equipment designed to intercept and decrypt DIRECTV's protected satellite communications, ultimately allowing for the free viewing of television programming. Federal communication and state laws prohibit the assembly, distribution, possession and use of the devices and equipment in question. DIRECTV brings this lawsuit seeking damages and injunctive relief against the defendants for the assembly, distribution, possession and use of illegitimate devices primarily designed to gain unauthorized access to its satellite communication signals.

## II. FACTS REGARDING DIRECTV'S BUSINESS OPERATIONS & SUPPORTING SATELLITE PIRACY CLAIMS

DIRECTV is a California-based company in the business of distributing satellite 2. television broadcasts throughout the United States. Over the company's life, DIRECTV has



invested billions of dollars to develop a satellite system capable of transmitting various digitized video and audio signals to homes and businesses nationwide to be used for entertainment purposes (the "Satellite Programming"). DIRECTV relays digital signals from within the United States up to satellites hovering thousands of miles above Earth. Those signals are then broadcast back to Earth. DIRECTV's Satellite Programming is received through the use of a fixed outdoor satellite dish ("Satellite Dish") designed to capture satellite signals. The Satellite Dish is connected by cable to an indoor satellite receiver ("Satellite Receiver") which is then connected by cable to a television monitor.

- 3. While the signal is beamed from space to various areas and can be received by installing a Satellite Dish, the signal is not usable without paying DIRECTV a fee to use its television broadcast services. To prevent the unauthorized reception and use of DIRECTV's broadcasts by individuals who have not paid for DIRECTV's service, DIRECTV uses encryption technology to digitally scramble the signal making the signal unusable until it is unscrambled. The Satellite Receiver is the component that makes descrambling possible. Each Satellite Receiver contains a removable access card that manages the opening and closing of television channels offered by DIRECTV (the "Access Card"). An access card is identical in size and shape to a credit card, but also holds a computer-type chip that stores and applies the information necessary to unscramble the satellite signals being received through the Satellite Dish. When properly operated, access cards can be electronically programmed by DIRECTV to close or open television channels. It is, however, the programmable nature of these access cards that is the primary basis for this dispute.
- 4. Once a DIRECTV customer pays a subscription fee, DIRECTV electronically directs the Access Card to unscramble portions of the satellite signal allowing customers to view

programs on their televisions and/or listen to certain high quality audio programs communicated by satellite. Through the Access Card, DIRECTV can provide many different levels of service to individual customers. Each customer usually pays for the service on a monthly basis. In addition to the programming packages paid for on a monthly basis, certain DIRECTV satellite broadcasts, such as professional sports packages and pay-per-view movies, remain blocked and can be spontaneously purchased on a per-show or per-package basis using the customer's remote control or through a telephone call to DIRECTV. The Access Card records those purchases.

- 5. DIRECTV's main revenue source is subscriptions paid by properly authorized users of its signals; obviously then, DIRECTV has a significant interest in preventing the unauthorized receipt and use of DIRECTV Satellite Programming. Despite the encryption technology used to protect the DIRECTV signal, there are many individuals within the United States and surrounding foreign countries involved in the development of devices and equipment (including the illegal programming of valid Access Cards) used to surreptitiously pirate DIRECTV's signals (collectively referred to as "Pirate Access Devices"). The use of such Pirate Access Devices commonly provides the user with access to all of DIRECTV's Satellite Programming with no payment to the company.
- 6. Defendants in this action are residents of the State of Illinois. Upon information and belief, each defendant has purchased and used illegal Pirate Access Devices that are designed to permit viewing of DIRECTV's television programming without authorization by, or payment to, DIRECTV.

## DIRECTV Obtained Evidence Related to Fulfillment Pirate Group

7. On or about May 25, 2001, DIRECTV executed Writs of Seizure, with the assistance of local law enforcement, at the mail shipping facility used by several major

distributors of Pirate Access Devices, including, among others, Vector Technologies, DSS-Stuff, Shutt, Inc., Intertek, Whiteviper, and DSS-Hangout (collectively referred to hereinafter as the "Fulfillment Pirate Group"). During and subsequent to the raids, DIRECTV obtained a substantial body of shipping records, email communications, credit card receipts and other records. Each of the records confirmed the existence of a distribution source for the country-wide transmission of devices primarily designed for the unauthorized interception of DIRECTV's Satellite Programming. More pertinently, the records evidence each defendant's purchases of Pirate Access Devices from a member of the Fulfillment Pirate Group. In reliance on those records and other information, and upon information and belief, DIRECTV brings this lawsuit against the defendants.

8. The defendants' activities violate federal telecommunication and wiretapping laws and state statutory and common law. As a result of the defendants' decisions to obtain Pirate Access Devices and the detrimental impact that such activities have on the company, DIRECTV brings this action seeking damages and injunctive relief against the defendants' continued possession and/or use of Pirate Access Devices.

#### III. JURISDICTION

- 9. DIRECTV hereby incorporates by reference the foregoing paragraphs of this Complaint as if fully set forth herein.
- 10. This lawsuit is brought pursuant to several federal statutes prohibiting the interception of satellite communications, including the Cable Communications Policy Act of 1984, (47 U.S.C. §§ 521, et seq.) (the "Communications Act"), and the Electronic Communications Policy Act of 1986, (18 U.S.C. § 2510, et. seq.), and as an action for injunctive relief and damages for the improper receipt, transmission, and use of satellite programming

signals. This Court has jurisdiction of the subject matter to this action under 28 U.S.C. § 1331, pursuant to which the United States District Courts have original jurisdiction of all civil actions arising under the Constitution, laws or treaties of the United States. Moreover, this Court has supplemental jurisdiction over DIRECTV's state law claims pursuant to 28 U.S.C. § 1367.

11. This Court has personal jurisdiction over the parties in this action. The activities over which DIRECTV complains and giving rise to this action took place in the State of Illinois; more particularly, each of the defendants' acts of violating federal laws and DIRECTV's proprietary rights as distributor of the satellite programming transmission signals took place within the Northern District of Illinois. Further, upon information and belief, each defendant resides within the State of Illinois; thus, this Court has personal jurisdiction over each defendant.

### IV. VENUE

12. Venue is proper in this the United States District Court for the Northern District of Illinois under 28 U.S.C. §§ 1391(b) as this action arises under the laws of the United States and each defendant resides within the State of Illinois. Moreover, a substantial part of the events or omissions giving rise to the claims occurred within the Northern District of Illinois (28 U.S.C. § 93).

#### V. PARTIES

- 13. DIRECTV hereby incorporates by reference the foregoing paragraphs of this Complaint as if fully set forth herein.
- 14. Plaintiff, DIRECTV, is at all times relevant hereto a corporation incorporated under the laws of the State of California. As a major distributor of satellite television programming, DIRECTV has a significant interest in maintaining and securing the integrity of its

satellite transmissions of television programming and in prohibiting the unauthorized reception and use of the same.

- 15. Upon information and belief Defendant, Fermin Perez ("Defendant Perez"), resides and/or conducts business in Aurora, Illinois. On or about March of 2001, Defendant Perez purchased several Pirate Access Devices from the Fulfillment Pirate Group. Defendant Perez placed each order using interstate or foreign wire facilities and received orders through the United States Postal Service or commercial mail carrier. Specifically, Defendant Perez made the following purchases:
- (a) On or about March 13, 2001, Defendant Perez purchased ten printed circuit board devices each invoiced as a "Terminator P.S.B. Members Special," more commonly known as a bootloader. Bootloaders are designed to allow the surreptitious interception of DIRECTV Satellite Programming, providing Defendant access to DIRECTV programming without payment. The devices were shipped to Defendant Perez at Defendant's address in Aurora, Illinois.
- (b) On or about April 23, 2001, Defendant Perez purchased a device invoiced as a "Vector Next Gen Programmer." The order consisted of a smart card programmer primarily designed to permit the illegal programming of valid DIRECTV Access Cards for the sole purpose of obtaining access to DIRECTV Satellite Programming without paying DIRECTV. The device was shipped to Defendant Perez at Defendant's address in Aurora, Illinois.
- 16. Upon information and belief Defendant, Tom Davern ("Defendant Davern"), resides and/or conducts business in Saint Charles, Illinois. On or about March of 2001, Defendant Davern purchased several Pirate Access Devices from the Fulfillment Pirate Group.

  Defendant Davern placed each order using interstate or foreign wire facilities and received

orders through the United States Postal Service or commercial mail carrier. Specifically, on or about March 29, 2001, Defendant Davern purchased a combination package invoiced as an "MK1 Programmer/MK2 Unlooper-SU2 Combo." The package was sold as a combo and consisted of a smart card programmer and an unlooper. The programmer is primarily designed to permit the illegal programming of valid DIRECTV Access Cards for the sole purpose of obtaining access to DIRECTV Satellite Programming without paying DIRECTV. The unlooper is designed to repair Access Cards that have been rendered unusable by illegitimate use and is specifically designed for use with "SU2 Code" further permitting the illegal programming of valid DIRECTV access devices. Additionally, on that same day, Defendant Davern purchased two printed circuit board devices, each invoiced as a "Cobalt Emulator," designed specifically to permit the surreptitious interception of DIRECTV Satellite Programming. The devices were shipped to Defendant Davern at Defendant's address in Saint Charles, Illinois.

17. Upon information and belief Defendant, Darren Deboy ("Defendant Deboy"), resides and/or conducts business in Naperville, Illinois. On or about November of 2000, Defendant Deboy purchased one or more Pirate Access Devices from the Fulfillment Pirate Group. Defendant Deboy placed each order using interstate or foreign wire facilities and received orders through the United States Postal Service or commercial mail carrier. Specifically, on or about November 17, 2000, Defendant Deboy purchased a device invoiced as a "UL PRO with X Code." The package consisted of an unlooper. The unlooper is designed to repair Access Cards that have been rendered unusable by illegitimate use and is specifically designed for use with "X Code" further permitting the illegal programming of valid DIRECTV access devices. The device was shipped to Defendant Deboy at Defendant's address in Naperville, Illinois.

- 18. Upon information and belief Defendant, Scott Eggers ("Defendant Eggers"), resides and/or conducts business in Aurora, Illinois. On or about March of 2001, Defendant Eggers purchased one or more Pirate Access Devices from the Fulfillment Pirate Group. Defendant Eggers placed each order using interstate or foreign wire facilities and received orders through the United States Postal Service or commercial mail carrier. Specifically, on or about March 13, 2001, Defendant Eggers purchased a printed circuit board device invoiced as a "Terminator P.S.B.," more commonly known as a bootloader. Bootloaders are designed to allow the surreptitious interception of DIRECTV Satellite Programming, providing Defendant access to DIRECTV programming without payment. The device was shipped to Defendant Eggers at Defendant's address in Aurora, Illinois.
- 19. Upon information and belief Defendant, Kevin Frey ("Defendant Frey"), resides and/or conducts business in Carterville, Illinois. On or about May of 2001, Defendant Frey purchased one or more Pirate Access Devices from the Fulfillment Pirate Group. Defendant Frey placed each order using interstate or foreign wire facilities and received orders through the United States Postal Service or commercial mail carrier. Specifically, on or about May 1, 2001, Defendant Frey purchased a printed circuit board device invoiced as an "Intertek Bootloader Board." Bootloaders are designed to allow the surreptitious interception of DIRECTV Satellite Programming, providing Defendant access to DIRECTV programming without payment. The device was shipped to Defendant Frey at Defendant's address in Carterville, Illinois.
- 20. Upon information and belief Defendant, Mike Gibas ("Defendant Gibas"), resides and/or conducts business in Elgin, Illinois. On or about March of 2001, Defendant Gibas purchased several Pirate Access Devices from the Fulfillment Pirate Group. Defendant Gibas placed each order using interstate or foreign wire facilities and received orders through the

United States Postal Service or commercial mail carrier. Specifically, on or about March 9 2001, Defendant Gibas purchased three printed circuit board devices each invoiced as a "Terminator P.S.B.," more commonly known as a bootloader. Bootloaders are designed to allow the surreptitious interception of DIRECTV Satellite Programming, providing Defendant access to DIRECTV programming without payment. The devices were shipped to Defendant Gibas at Defendant's address in Westchester, Illinois.

- 21. Upon information and belief Defendant, Tom Long ("Defendant Long"), resides and/or conducts business in West Chicago, Illinois. On or about April of 2001, Defendant Long purchased one or more Pirate Access Devices from the Fulfillment Pirate Group. Defendant Long placed each order using interstate or foreign wire facilities and received orders through the United States Postal Service or commercial mail carrier. Specifically, Defendant Long made the following purchases:
- (a) On or about April 25, 2001, Defendant Long purchased a combination package invoiced as a "Terminator Emulator & White Viper Programmer Combo." The package consisted of an emulator and a programmer. The emulator consisted of a printed circuit board device designed specifically to permit the surreptitious interception of DIRECTV Satellite Programming. The programmer is primarily designed to permit the illegal programming of valid DIRECTV Access Cards for the sole purpose of obtaining access to DIRECTV Satellite Programming without paying DIRECTV. The devices were shipped to Defendant Long at Defendant's address in West Chicago, Illinois.
- (b) On or about April 26, 2001, Defendant Long purchased a printed circuit board device invoiced as a "Terminator P.S.B Members Special," more commonly known as a bootloader. Bootloaders are designed to allow the surreptitious interception of DIRECTV

Satellite Programming, providing Defendant access to DIRECTV programming without payment. The device was shipped to Defendant Long at Defendant's address in West Chicago, Illinois.

- 22. Upon information and belief Defendant, Kelli Pawlisz ("Defendant Pawlisz"), resides and/or conducts business in Frankfort, Illinois. On or about November of 2000, Defendant Pawlisz purchased one or more Pirate Access Devices from the Fulfillment Pirate Group. Defendant Pawlisz placed each order using interstate or foreign wire facilities and received orders through the United States Postal Service or commercial mail carrier. Specifically, on or about November 20, 2000, Defendant Pawlisz purchased a device invoiced as a "White Viper X Unlooper." The package consisted of an unlooper. The unlooper is designed to repair Access Cards that have been rendered unusable by illegitimate use and is specifically designed for use with "X Code," further permitting the illegal programming of valid DIRECTV access devices. The device was shipped to Defendant Pawlisz at Defendant's address in Frankfort, Illinois.
- 23. Upon information and belief Defendant, Doug Swanson ("Defendant Swanson"), resides and/or conducts business in Channahon, Illinois. Beginning on or about April of 2001, Defendant Swanson purchased one or more several Pirate Access Devices from the Fulfillment Pirate Group. Defendant Swanson placed each order using interstate or foreign wire facilities and received orders through the United States Postal Service or commercial mail carrier. Specifically, Defendant Swanson made the following purchases:
- (a) On or about April 23, 2001, Defendant Swanson purchased a printed circuit board device invoiced as a "Terminator P.S.B.," more commonly known as a bootloader. Bootloaders are designed to allow the surreptitious interception of DIRECTV Satellite

Programming, providing Defendant access to DIRECTV programming without payment. The device was shipped to Defendant Swanson at Defendant's address in Channahon, Illinois.

- (b) On or about May 9, 2001, Defendant Swanson purchased three printed circuit board devices each invoiced as a "Terminator P.S.B.," more commonly known as a bootloader. Bootloaders are designed to allow the surreptitious interception of DIRECTV Satellite Programming, providing Defendant access to DIRECTV programming without payment. The devices were shipped to Defendant Swanson at Defendant's address in Channahon, Illinois.
  - 24. Defendants are sometimes hereinafter collectively referred to as "Defendants."
- 25. Upon information and belief, Defendants received Pirate Access Devices through various mail sources, effectively importing such illegal devices into the State of Illinois; each Defendant has a reason to know that such device is used to illicitly decrypt Satellite Programming. Upon information and belief, Defendants displayed Satellite Programming and such Satellite Programming was displayed without authorization from DIRECTV. Importantly, Defendants' possession and use of Pirate Access Devices provides them access to all television programs transmitted by DIRECTV, including access to all pay-per-view movies, boxing and other special programs, and sports programming at all times. The value of the programs that Defendants were capable of viewing without authorization may easily reach thousands of dollars in a single year.
- 26. On information and belief, DIRECTV alleges that Defendants received the Satellite Programming by means including but not limited to: (a) maintaining Satellite Dishes capable of receiving satellite programming on television monitors and further maintaining electronic devices which enable them to unscramble, receive, and exhibit encrypted Satellite Programming

transmissions without authorization; and/or (b) by such other means to effectuate the unauthorized reception of the Satellite Programming which are unknown to DIRECTV and known only to Defendants.

27. More importantly, upon information and belief certain of the Defendants may have been engaged in an enterprise to distribute and/or resell the devices purchased from the Fulfillment Pirate Group. Upon information and belief, these Defendants profited from their enterprise.

### VI. DISCOVERY OF ILLEGAL CONDUCT

28. DIRECTV devotes significant resources to preventing the unauthorized reception of its Satellite Programming and identifying persons or businesses engaged in such illegal activity. Despite these efforts, DIRECTV first learned of Defendants' identities and their respective involvement in pirating Satellite Programming after the raids occurring in May of 2001.

### VII. CAUSES OF ACTION

# Count 1 - Damages for Violations of Cable Communications Policy Act (47 U.S.C. § 605(e)(3)(C))

- 29. DIRECTV incorporates by reference the foregoing paragraphs of this Complaint as if fully set forth herein.
- 30. DIRECTV alleges on information and belief, that Defendants effected unauthorized interception and receipt of Satellite Programming through use of illegal satellite decoding devices, or by manipulation of the satellite system authorized to carry the Satellite Programming where Defendants are located, or by such other means which are unknown to DIRECTV and known only to Defendants.

- 31. Each Defendant's acts violate federal law. Defendants, illegally and without authorization, intercepted, received and exhibited, or otherwise assisted in the unauthorized interception, reception, or exhibition of Satellite Programming transmitted by DIRECTV. Moreover, upon information and belief, Defendants divulged or published the existence contents, substance, purport, effect or meaning of such satellite communications. Further, upon information and belief, Defendants used such communications for their own benefit or for the benefit of others who were not entitled to such communications. Each of these acts is a practice prohibited by 47 U.S.C § 605(a).
- 32. DIRECTV is a person aggrieved by the Defendants' violations of 47 U.S.C. § 605 and is authorized to institute this action against each of the Defendants pursuant to 47 U.S.C. § 605 (e)(3)(A).
- 33. Defendants' violations of 47 U.S.C. § 605 have injured and will continue to injure DIRECTV's ability to maximize the revenues which it seeks to derive from the Satellite Programming as DIRECTV has been deprived of the benefit of subscribers to the Satellite Programming. DIRECTV is entitled to costs, reasonable attorneys' fees, actual damages suffered, and profits obtained by Defendants attributable their illegal conduct.
- 34. Alternatively, DIRECTV is entitled to statutory damages in an amount not less than \$1,000 nor more than \$10,000 for each violation of 47 U.S.C. § 605(a).

# Count 2 - Damages for Violations of 18 U.S.C. § 2511

- 35. DIRECTV realleges the allegations contained in the foregoing paragraphs of this Complaint and incorporates such allegations as if fully set forth herein.
- 36. For further cause of action, DIRECTV alleges that Defendants intentionally intercepted, endeavored to intercept, or procured other persons to intercept electronic

communications from DIRECTV. Defendants further disclosed or endeavored to disclose to others the contents of electronic communications knowing, or having a reason to know, that the information was obtained through the interception of electronic communications in violation of 18 U.S.C. § 2511. Upon information and belief, Defendants further intentionally used or endeavored to use the contents of electronic communications knowing, or having reason to know, that the information was obtained through the interception of electronic communications in violation of 18 U.S.C § 2511.

- 37. DIRECTV is a person whose electronic communications are being intercepted, disclosed and/or intentionally used in violation of 18 U.S.C § 2511.
- 38. Due to Defendants' wrongful conduct, DIRECTV is entitled, under 18 U.S.C. § 2520, to the greater of the sum of (1) actual damages suffered by DIRECTV and the profits made by each Defendant as a result of his conduct, or (2) statutory damages in an amount the greater of \$10,000 or \$100 per day for each day Defendants acted in violation of 18 U.S.C. § 2511.

# Count 3 - Damages for Possession, Manufacture, and/or Assembly of Electronic, Mechanical or Other Device or Equipment (18 U.S.C. § 2512)

- 39. DIRECTV realleges and incorporates by reference the allegations contained in the foregoing paragraphs of this Complaint as if fully set forth herein.
- 40. By way of its third cause of action, DIRECTV alleges that Defendants possessed, manufactured, and/or assembled an electronic, mechanical or other device knowing, or having a reason to know, that the design of such device renders it primarily useful for the purpose of the surreptitious interception of wire or electrical communications and that such device or any component thereof has been or will be sent through the mail or transported in interstate or

foreign commerce. More particularly, Defendants themselves, or someone at their direction, sent and/or received Pirate Access Devices by means of the United States Postal Service or commercial mail carrier.

- 41. DIRECTV is a person whose electronic communications are being intercepted, disclosed and/or intentionally used in violation of 18 U.S.C § 2512.
- 42. Due to Defendants' wrongful conduct, DIRECTV is entitled, under 18 U.S.C. § 2520, to the greater of the sum of (1) actual damages suffered by DIRECTV as a result of Defendants' conduct, or (2) statutory damages in an amount the greater of \$10,000 or \$100 per day for each day Defendants acted in violation of 18 U.S.C. § 2512.

# Count 4 - Damages for Willful Assembly or Modification of Devices or Equipment (47 U.S.C. § 605(e)(4))

- 43. DIRECTV realleges and incorporates by reference the allegations contained in the foregoing paragraphs of this Complaint as if fully set forth herein.
- 44. Upon information and belief, Defendants knowingly, manufactured, assembled, or modified an electronic, mechanical or other device or equipment knowing, or having reason to know, that the device or equipment is used primarily in the assistance of the unauthorized decryption of Satellite Programming, or direct-to-home satellite services, or is intended for any other prohibited activity. Upon information and belief, Defendants actively programmed and reprogrammed DIRECTV Access Cards and designed electronic systems for use in surreptitiously obtaining DIRECTV Satellite Programming. Further, by removing and inserting Pirate Access Devices and/or inserting illegally programmed Access Cards into valid DIRECTV Receivers, Defendants engaged in the unlawful assembly and/or modification of devices primarily of assistance in the unauthorized decryption of Satellite Programming.

- 45. Such conduct by each Defendant violates 47 U.S.C § 605(e)(4) and such activity entitles DIRECTV to statutory damages in a sum not less than \$10,000 or more than \$100,000, as the Court considers just for each violation. 47 U.S.C. § 605(e)(3)(C)(i)(II).
- 46. DIRECTV is a person aggrieved by the Defendants' independent violations of 47 U.S.C. § 605 and is authorized to institute this action against the Defendants pursuant to 47 U.S.C. § 605 (e)(3)(A).

## **Count 5 - Civil Conversion**

- 47. DIRECTV hereby incorporates by reference the foregoing paragraphs of this Complaint as if fully set forth herein.
- 48. By virtue of the conduct set forth above, Defendants have unlawfully converted DIRECTV's property for their own commercial use and benefit.
- 49. Such conversion was done intentionally and wrongfully by Defendants to deprive DIRECTV of its proprietary interests and for Defendants' direct benefit and advantage.
- 50. Due to Defendants' wrongful conversion of DIRECTV Satellite Programming, DIRECTV suffered damages.

#### VIII. REQUEST FOR INJUNCTIVE RELIEF

- 51. DIRECTV realleges and incorporates the allegations contained in the foregoing paragraphs of this Complaint as if fully set forth herein.
- 52. DIRECTV further alleges that unless restrained by this Court, the Defendants will continue to receive, intercept, transmit, and exhibit the Satellite Programming, illegally and without authorization, in violation of 47 U.S.C. § 605.
- 53. The violations of 47 U.S.C. § 605 set forth above have caused and will continue to cause DIRECTV irreparable harm.

- 54. DIRECTV cannot practicably determine the loss of subscribers and lost revenues resulting from the Defendants' unlawful conduct. In addition to diminishing DIRECTV's revenues, the Defendants' unlawful conduct injures DIRECTV's reputation and goodwill as well as its ability to attract and finance the future acquisition, production, and distribution of quality programming thereby impairing DIRECTV's ability to enhance its future growth and profitability. DIRECTV has no adequate remedy at law to redress the violations set forth above.
- 55. Further, DIRECTV is entitled to preliminary and other equitable or declaratory relief as may be appropriate under the circumstances in accordance with 18 U.S.C. § 2520(b)(1). DIRECTV requests that Defendants be directed to cease the use of any and all Pirate Access Devices, relinquish all such devices to DIRECTV, and not engage in such conduct in the future.

### IX. PRAYER

WHEREFORE, Plaintiff, DIRECTV, INC., prays that this Court enter judgment in its favor and against Defendants in the form as follows:

- a. Declare that Defendants' assembly, modification, distribution, and possession of illegal devices or equipment, unauthorized interception, reception, and exhibition of DIRECTV's electronic communications, or their assistance in the performance of such unauthorized actions, is a violation of 47 U.S.C. § 605, 18 U.S.C. §§ 2511 & 2512.
- b. Award DIRECTV statutory damages in the amount of \$10,000.00 for each violation of 47 U.S.C. § 605, plus an additional \$100,000.00 for each violation pursuant to 47 U.S.C. § 605(e)(3)(C)(i)(II); alternatively, DIRECTV requests judgment for actual damages, plus damages equal to any profits attributable to the Defendants' violations of 47 U.S.C. § 605;
- c. Alternatively, award DIRECTV statutory damages in the amount of the greater of \$10,000 or \$100 per day for each day Defendants violated 18 U.S.C. § 2511 and/or § 2512, or alternatively, DIRECTV requests judgment for actual damages, plus damages equal to any profits attributable to the Defendants' violations of 18 U.S.C. §§ 2511 or 2512;

- d. In accordance with 47 U.S.C. § 605(e)(3)(B)(i) and 18 U.S.C. § 2520(b)(1), enjoin Defendants, and all persons in active concert or participation with any of them, from (i) possessing illegal access cards or other illegal devices or equipment (ii) interfering with DIRECTV's proprietary rights, (iii) intercepting, receiving, divulging, or displaying DIRECTV's Satellite Programming without prior written consent of DIRECTV; and (iv) acting in further violation of the above-described statutes;
- e. That this Court award DIRECTV punitive damages as provided by statutory law;
- f. That this Court award DIRECTV its costs, including reasonable attorneys' fees, pre-judgment and post-judgment interest, and
- g. Such other relief to which DIRECTV may be entitled.

Paul A. Rettberg

Attorney for plaintiff

Paul A. Rettberg Querrey & Harrow, Ltd. Suite 1600 175 West Jackson Boulevard Chicago, Illinois 60604 (312) 540-7000

# DOCKLIED



# UNITED STATES DISTRICT COURT 2003 NORTHERN DISTRICT OF ILLI



# **Civil Cover Sheet**

This automated JS-44 conforms generally to the manual JS-44 approved by the Judicial Conference of the United States in September 1974. The data is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. The information contained herein neither replaces nor supplements the filing and service of pleadings or other papers as required by law. This form is authorized for use only in the Northern District of Illinois.

Plaintiff(s): DIRECTV, INC., a California

corporation

Defendant(s):FERMIN PEREZ, et al.

County of Residence: Los Angeles

County of Residence:

Plaintiff's Atty: Paul A. Rettberg

Defendant's Atty:

Querrey & Harrow, Ltd. 175 W. Jackson Blvd., #1600

Chicago, Illinois 60604

(312) 540-7000

MAGISTRATE JUDGE BROWN

II. Basis of Jurisdiction:

3. Federal Question (U.S. not a party)

JUDGE COAR

III. Citizenship of Principal Parties (Diversity Cases Only)

Plaintiff:-N/A

Defendant:-N/A

IV. Origin:

1. Original Proceeding

V. Nature of Suit:

890 Other Statutory Actions

VI.Cause of Action:

Cause of action for piracy of satellite television transmissions; violations of 47 USC Sec. 605; 17 USC Sec. 1201; 18 USC Sec.

2511-12; and state law claims.

VII. Requested in Complaint

Class Action: Dollar Demand: Jury Demand: No

VIII. This case **IS NOT** a refiling of a previously dismissed case.

Signature:

If any of this information is incorrect, please go back to the Civil Cover Sheet Input form using the Back button in your browser and change it. Once correct, print this form, sign and date it and submit it with your new civil action. Note: You may need to adjust the font size in your browser display to make the form print properly. Revised: 06/28/00

Case: 1:03-cv-03504 Document #: 1 Filed: 05/22/03 Page 20 of 21 PageID #:20 DOCKE

# UNITED STATES DISTRICT APOUR 2003 NORTHERN DISTRICT OF ILLINOIS

In the Matter of

**EASTERN DIVISION** 

DIRECTV, Inc.,

v.

FERMIN PEREZ, et al.

Case Number:

APPEARANCES ARE HEREBY FILED BY THE UNDERSIGNED AS ATTORNEY(S) FOR:

Plaintiff, DIRECTV, Inc.

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City/state/Zip Chicago, Illin		Chicago, Illinois 60604								
TELEPHONE NUMBER (312) 540-7000	FAX NUM (312)	1BER + 540-	0578		TELEPHONE NUMBER (312) 540- 7000	(312	ливек 2) 540-0	 )578		
e-MAIL ADDRESS prettberg@qu	errey.com	E-MAIL ADDRESS trabel@querrey.com								
IDENTIFICATION NUMBER (SEE ITEM 4 ON REVERSE) 2318938					IDENTIFICATION NUMBER (SEE ITEM 4 ON REVERSE) 6208188					
MEMBER OF TRIAL BAR?	YES	V	NO		MEMBER OF TRIAL BAR?	YES		NO	<b>V</b>	
TRIAL ATTORNEY?	YES	V	NO		TRIAL ATTORNEY?	YES		NO	V	
					DESIGNATED AS LOCAL COUNSEL?	YES		NO		
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MEMBER OF TRIAL BAR?	YES		NO	<b>?</b>	MEMBER OF TRIAL BAR?	YES	Ū	NO		
TRIAL ATTORNEY?	YES		NO	V	TRIAL ATTORNEY?	YES	V	NO		
DESIGNATED AS LOCAL COUNSEL?	YES		NO	П	DESIGNATED AS LOCAL COUNSEL?	YES	П	NO	$\overline{\Box}$	

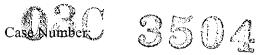
# UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS

In the Matter of

**EASTERN DIVISION** 

DIRECTV, Inc.,

FERMIN PEREZ, et al.





MAGISTRATE JUDGE BROWN

# APPEARANCES ARE HEREBY FILED BY THE UNDERSIGNED AS ATTORNEY (SUPPLE COAR Plaintiff, DIRECTV, Inc.

(A)	(B)								
SIGNATURE Jucker					SIGNATURE dam Ci Josley				
Ernie Burden	Adam C. Toosley								
Querrey & Harrow, L	Querrey & Harrow, Ltd.								
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City/state/zip Chicago, Illinois	City/state/zip Chicago, Illinois 60604								
TELEPHONE NUMBER (312) 540-7000	1 '	<sub>UMBER</sub> 2) 540-	0578		TELEPHONE NUMBER (312) 540- 7000	(312	мвек ) 540-0	578	_
eburden@querre	E-MAIL ADDRESS atoosley@querrey.com								
IDENTIFICATION NUMBER (SEE ITEM 4 ON REVERSE) 6272006					IDENTIFICATION NUMBER (SEE ITEM 4 ON REVERSE) 6276856				
MEMBER OF TRIAL BAR?	YES		NO	V	MEMBER OF TRIAL BAR?	YES		NO	V
TRIAL ATTORNEY?	YES		NO	V	TRIAL ATTORNEY?	YES		МО	V
					DESIGNATED AS LOCAL COUNSEL?	YES		NO	
(C)	(D)								
SIGNATURE					SIGNATURE	A100			
NAME					NAME	<u> </u>	, , , , , ,	_	<del></del> -
FIRM				•	FIRM MAY 2	<del>, 2 201</del>	<del>)))</del>		
STREET ADDRESS	<del></del>				STREET ADDRESS NECHAEL		i jest		<del></del>
CITY/STATE/ZIP		<del></del>		<del></del> -	CITY/STATEZIP CLERK, U.S.	<u> </u>	<u>ਈ ਲਹ</u>	<del>ant</del>	
TELEPHONE NUMBER	FAXN	UMBER			TELEPHONE NUMBER	FAX NU	MBER		
E-MAIL ADDRESS		<del></del> -		<del>,</del>	E-MAIL ADDRESS				<del></del>
IDENTIFICATION NUMBER (SEE ITEM 4 ON REVERSE)					IDENTIFICATION NUMBER (SEE ITEM 4 ON REVERSE)				
MEMBER OF TRIAL BAR?	YES		NO	<u> </u>	MEMBER OF TRIAL BAR?	YES		NO	<u> </u>
TRIAL ATTORNEY?	YES		NO	V	TRIAL ATTORNEY?	YES		NO	<u> </u>
DESIGNATED AS LOCAL COUNSEL?	YES		NÖ		DESIGNATED AS LOCAL COUNSEL?	YES		NO	